

THE BEST PRODUCT?

Engineered vs. “Off-the-Shelf”

Of the 31 turf installation companies in the industry, 30 buy an “off-the-shelf” product - backing, fiber and tufting. The industry in Dalton, Georgia sells the materials and the machine time, and tufts carpet for anyone and everyone. Everyone except FieldTurf. FieldTurf is the only turf installation company with its own manufacturing plants.

And FieldTurf is the only engineered product on the market. Every single component and process of installing FieldTurf has been engineered during years of research and exhaustive testing.



THE FIRST. THE ONE. THE ONLY.

Engineered vs. “Off-the-Shelf”

FieldTurf is the inventor of the modern infilled system. All other turf installation companies simply throw together a mish-mash of materials (fiber, backing, sand and rubber) from “off-the-shelf” suppliers in an attempt to mimic the original FieldTurf design. All have tried to copy FieldTurf. But they are not even close.

Over 35 unique patents protect the inventive and engineered product that is FieldTurf.



FIELDTURF PATENTS

- The size, denier and type of fiber used.
- The unique tufting process, row distance and gauge.
- The finger coating process used in the backing materials.
- The method by which the fabric panels are sewn and seamed.
- The type, quality and quantity of sand.
- The type and specific content of rubber.
- The specific formula of infill to fiber height to tuft gauge.
- The method by which the infill is placed into the turf.
- The unique layering and finishing process.

WHAT ARE THE DIFFERENCES?

Fiber – Everyone in the turf industry uses an “off-the-shelf” fiber from Dalton, Georgia. Fiber deterioration and field failures have been noted in fields installed by many different manufacturers using this fiber.

FieldTurf uses Bonaslide, a proprietary product which is made in Scotland by Bonar, exclusively for FieldTurf. There are other products made by Bonar, but none compares. No other fiber in the world has stood up as well as FieldTurf fields now in their 9th consecutive season of continuous play.



WHAT ARE THE DIFFERENCES?

Infill – Similarly sieved sized particles of washed silica sand and rounded cryogenic rubber infill hold each other in suspension, compress and expand to provide stability, long life resiliency and proper energy restitution.

Silica sand does not break down from heavy use or traffic. Unlike ambient rubber, cryogenic rubber's spherical particles are smooth sided and do not attract air or water bubbles. As a result, cryogenic rubber will not float or freeze like ambient rubber.



Silica Sand



Cryogenic Rubber

WHAT ARE THE DIFFERENCES?

Infill Mass – As compared to an average of 3 lbs of ambient rubber found in most other artificial turf products, each sq ft of Fieldurf contains approx 6 lbs of silica sand plus 3.4 lbs of cryogenic rubber.

A base layer of silica sand is followed by multiple mixed layers of silica sand and cryogenic rubber and then topped with a final layer of specially graded cryogenic rubber.



WHAT ARE THE DIFFERENCES?

Installation – FieldTurf sews its seams so FieldTurf fields are “trouble-free.” Loose glued seams are an all too frequent problem in competitive fields. Only FieldTurf uses a patented layering system to fill an artificial field. The field is brushed with specially sized layers of sand and rubber in a patented and systematic order.

This slow and detailed process provides FieldTurf’s grasslike playing characteristics.



WHAT ARE THE DIFFERENCES?

Insured Warranty – Only FieldTurf offers a real third party warranty, insured by a top rated AM Best Insurance Corporation.

No matter what happens to FieldTurf in the future, your field and its installation are protected for the life of the warranty. The rest of the industry offers a self secured warranty based solely on their ability to stay in business.

Over 30 turf manufacturers have gone out of business in just 3 years.



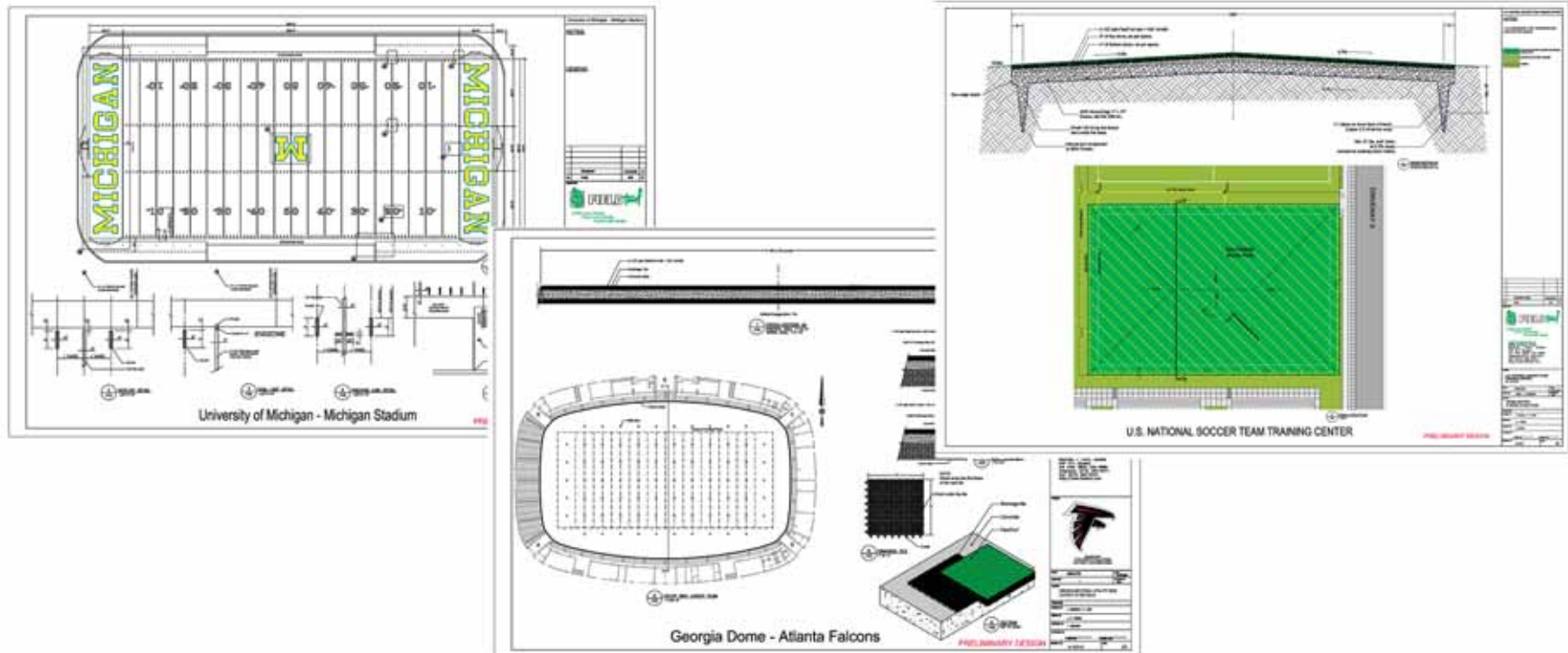
WHAT ARE THE DIFFERENCES?

Engineering – Every manufacturer claims to provide engineering. But all it means is some help to outside resources the customer must hire. Only FieldTurf has a full engineering and design team in-house.

When it comes to base design, drainage and environmental concerns, the rest of the industry offers a “cookie-cutter” solution. FieldTurf offers in-house design and engineering that is unique for each field it installs.

WHAT ARE THE DIFFERENCES?

Base Design - Like every lasting structure, it starts with the foundation. While the industry uses a “cookie cutter” approach to base design, only FieldTurf employs a fulltime engineering staff who design and engineer each base specific to a location’s unique characteristics.



WHAT ARE THE DIFFERENCES?

Tech Support – Every manufacturer claims to provide tech support. But FieldTurf's tech support team can handle any problem quickly and efficiently.

Maintenance advice and assistance or help with preparations for entertainment or non-sporting events on FieldTurf are only a phone call away.



CREDIBILITY IS EVERYTHING

FieldTurf is the only company in the business with fields in use every day for 9 years - all with the same materials, content and installation process. Everyone else in the business offers an array of ever-changing materials and manufacturing processes, trying to emulate the performance of FieldTurf.

No other turf manufacturer offers a product that has all been in use for more than 2 years. And because they lack the necessary expertise, history and credibility, no one else can offer a true insured warranty. No one but FieldTurf.



Giants Stadium, New York



Georgia Dome, Atlanta



Seahawks Stadium, Seattle

DANGEROUS DECISIONS


The artificial turf landscape is littered with bankruptcies.


All Pro Turf
Astroplay
Astroturf
Balsam AG
Baspo Grass
Cam Turf
Chem Turf
ClubTurf
Connaisseur Products
DD Martin Action Turf
DLW
DurraTurf
EdelGrass America
En-tout-cas
Gras
Instant Turf
Lasur Ltd
Magnum Turf


MasterTurf
Medallion Turf
NeXturf
OmniTurf
PoliGras
Polyturf
Saf T Turf
SafePlay
Southwest Rec. Ind.
Specialty Sports
SRI Sports
Stadia Turf
Stadium Graphics
SuperTurf
TartanTurf
TecTurf
Turf USA Ltd.
WycoTurf


Looking for your warranty?

Start digging.










Contact us for a good look at our warranty. The best is the business that is best above the rest.

It's too late to read the fine print on your warranty when your field of dreams looks like this.

In an industry blessed with cheap and biased turf suppliers, only Fieldturf offers a true third party "Insured Warranty" that protects your field, regardless of what happens to us. With over 20 recent bankruptcies, another 20 more coming soon, we're taking this place. They have modeled the turf industry, with it did cost money, looking for a got of gold. They have no track record, no testing, no engineering and no reputation. We hope their customers don't get buried with them.

Fieldturf is the only artificial turf manufacturer with an Insured Warranty because only Fieldturf has this piece in the ground and in operation for more than 8 years. You have over 1000 fields installed. Add 125 of these in 2 or more years old. No one else comes close. Our insurers are experts on installations and their accurate performance over time. They have also worked Fieldturf's financial ability and not sold their business. Proven performance. Proven quality. Proven insured risk.



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The greatest turf on earth.™

LOOKS LIKE GRASS. FEELS LIKE GRASS. PLAYS LIKE GRASS.™

THE WRONG DECISION CAN BE DANGEROUS AND EXPENSIVE

These dead and buried turf suppliers have created a lot of unhappy victims. And this danger continues to grow. A dot com or gold rush mentality has invaded the industry as newcomers to try to reap instant rewards as natural grass fields change to artificial.

Like snake oil salesman of the old days, the newcomers to the artificial turf business are mainly promoters with no credibility. They make promises, false comparisons and untrue claims with no expertise, no testing and no history.

THE NEWCOMERS ARE TRYING TO TURN AN ENGINEERED PRODUCT INTO A COMMODITY

But don't be fooled. There is a big difference between FieldTurf and the rest. FieldTurf is a vastly superior product.

- The winner of every major back-to-back comparison.
- Chosen by more experts and professionals around the world than any other artificial turf.
- Proven to provide superior playability, flexibility, reliability, safety and durability.
- Over 900 installations - and whether Giants Stadium or a local little league field, every installation is identical.

FieldTurf costs more.
And it's worth every cent.

SQUARE FOOT COST COMPARISON



Sportexe / Sportfield / Prestige
GeneralSports Turf / A-Turf

.71 cryogenic rubber (3.4 lbs @ .21 ea)

.24 sand (6 lbs @ .04)

.85 labor & equipment

.04 insured warranty

1.84

.39 ambient rubber (3 lbs @ .13 ea)

.04 sand* (1 lb @ .04) *if offered

.40 labor & equipment

.83

The cost difference in materials is .52 - a result of the greatly increased amount of material and the much higher quality materials used.

The difference in labor is .45 - a result of FieldTurf's sewing technique, and the time required to layer 250% more infill material than used by others.

WITH FIELDTURF YOUR MONEY IS IN THE FIELD

Our higher quality products and greater amount of infill materials (3 times the content of any of our competitors) simply costs more money. And it's worth every cent! A difference of \$1 per sq ft in sand, rubber and installation alone.

On a full size field the difference is \$80,000.

Plus with FieldTurf you get a true third party, guaranteed insured warranty that protects you regardless of what happens to FieldTurf. With FieldTurf you get the brand name, but pay only for the quality product and security that your athletic programs can depend on for years to come.